



raci
PHYSICAL CHEMISTRY
DIVISION



PhysChem24 & Hush Symposium

Sydney
July 1-4
2024

SPONSORSHIP PROSPECTUS

We are seeking sponsors for the PhysChem24 Royal Australian Chemical Institute conference and for the associated Hush symposium which will celebrate the amazing impact over 8 decades of world-leading Australian chemist Noel Hush.

PhysChem24 is the principal meeting of the Royal Australian Chemical Institute (RACI) Physical Chemistry Division and will be held on the campus of the University of Sydney. The 2024 meeting incorporates the Hush Symposium, held in honour of Professor Noel Hush, the Foundation Professor of Theoretical Chemistry at the University of Sydney. Professor Hush was one of the most eminent chemists Australia has ever produced and influenced generations of Australian scientists. The Hush Symposium is an opportunity to celebrate and recognise Professor Hush's research and community activities, their ongoing impact and the diversity of inspired modern achievements.

We will be welcoming participants from all areas of Physical and Theoretical Chemistry from Australia and New Zealand. PhysChem24 conference themes include spectroscopy, computational chemistry and the physical chemistry of solutions, surfaces, and interfaces. The Hush symposium will focus on electron transfer processes and the influence of Professor Hush's work in understanding a wide range of phenomena across chemistry and biochemistry, in fields ranging from corrosion to photosynthesis, and solar energy to molecular electronics. It will finish with a keynote public lecture.

For over 100 years RACI has been the voice of chemistry in Australia. As the professional body for chemical sciences, it exists to support the needs, education and interests of chemical scientists. It also plays a leading role in promoting the science, practice and positive impact of chemistry to the public, educational sector, industry and government.

PhysChem24 & the Hush Symposium provide a significant marketing and promotional opportunity for your organisation. A range of sponsorship categories and opportunities are detailed below.

The categories below are general and, if you would like to support PhysChem24 and the Hush Symposium but do not wish to do so within the parameters below, we can tailor sponsorships to best suit your business. Please do not hesitate to contact us.

For any enquiries, please contact:

Dr Christopher Hansen, on behalf of the organising committee

M: +61 411 029 666

T: +61 2 9065 3085

E: christopher.hansen@unsw.edu.au

SPONSORSHIP CATEGORIES

Platinum Sponsor (one available)

\$10,000

Registration:

- Four complimentary conference registrations, which include all sessions, lunches, morning and afternoon teas, welcome reception and both the PhysChem24 and Hush Symposium dinners.

Brand Recognition:

Recognition as a Principal Partner/Platinum sponsor on all conference material including:

- Final program and conference handbook
- Logo prominently displayed on all promotional material and advertising, including the conference website (with hyperlinks to company website) and social media
- Logo in promotional emails and communications
- Naming rights to one plenary speaker or conference session– signage prominently displayed in the session (pull-up banner supplied by sponsor)
- Advertising space and/or signage (supplied by sponsor) prominently displayed in conference, hospitality and poster venues
- PowerPoint holding slides displayed between all speakers for all sessions
- Opportunities for 3 minute video presentations before a plenary talk and during the PhysChem24 and Hush Symposium dinners
- One single A4 size brochure (or equivalent) for insertion in delegates' conference pack
- Branded merchandise/samples (supplied by sponsor) for insertion in delegates' conference pack
- Activation area to display promotional material
- Logo in post-conference thank you email
- Dedicated question in post-event survey

Integration, Speakers/Content:

- Development of integrated content
- Ability to contribute to the Symposium's Activity Stream
- Recognition in media releases
- Access to database for targeted communications/social media channels (except where privacy laws exclude particular participants' details from being included)
- Acknowledgement during proceedings (for events)
- Dedicated post-event email communication

Registration:

- Two complimentary conference registrations, which include all sessions, lunches, morning and afternoon teas, welcome reception and both the PhysChem24 and Hush Symposium dinners.

Brand Recognition:

Recognition as a Gold sponsor on all conference material including:

- Final program and conference handbook
- Logo prominently displayed on all promotional material, including the conference website (with hyperlinks to company website) and social media
- Signage displayed in main conference room (pull-up banner supplied by sponsor)
- Ability to contribute to the Symposium's Activity Stream
- PowerPoint holding slides displayed between all speakers for all sessions
- Opportunity for a 3 minute video presentation before a plenary talk.
- One single A4 size brochure (or equivalent) for insertion in delegates' conference pack
- Branded merchandise/samples (supplied by sponsor) for insertion in delegates' conference pack
- Activation area to display promotional material
- Logo in post-conference thank you email
- Dedicated question in post-event survey

Integration, Speakers/Content:

- Ability to contribute to the Symposium's Activity Stream
- Access to database for targeted communications/social media channels (except where privacy laws exclude particular participants' details from being included)
- Dedicated post-event email communication



Image credit: Oregon Department of Transportation, solar panels, Wikimedia commons CC 3.0

Silver Sponsor

\$3,000

Registration:

- One complimentary conference registration, which include all sessions, lunches, morning and afternoon teas, welcome reception and the PhsChem24 conference dinner.

Brand Recognition:

- Recognition as a Silver sponsor on all conference material including:
- Final program and conference handbook
- Logo on all promotional material, including the conference website (with hyperlinks to company website) and social media
- Signage displayed in the conference foyer (pull-up banner supplied by sponsor)
- One single A4 size brochure (or equivalent) for insertion in delegates' conference pack
- Branded merchandise/samples (supplied by sponsor) for insertion in delegates' conference pack
- Activation area to display promotional material
- Logo in post-conference thank you email

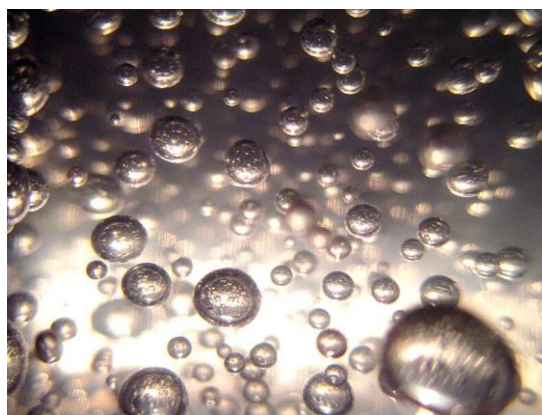


Image credit: Cristian Santillan: Air bubbles trapped in gel, Wikimedia commons CC 2.0

Integration, Speakers/Content:

- Access to delegate list (except where privacy laws exclude particular participants' details from being included).

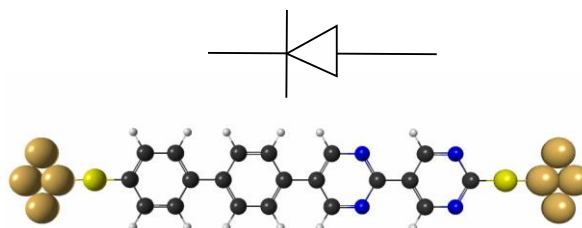
Bronze Sponsor

\$1,000

Brand Recognition:

Recognition as a Bronze sponsor on all conference material including:

- Final program and conference handbook
- Logo on all promotional material, including the conference website (with hyperlinks to company website) and social media
- Signage displayed in the conference foyer (pull-up banner supplied by sponsor)
- One single A4 size brochure (or equivalent) for insertion in delegates' conference pack
- Branded merchandise/samples (supplied by sponsor) for insertion in delegates' conference pack
- Logo in post-conference thank you email



PhysChem24 Conference Dinner Sponsor (one available) \$10,000

Sponsorship Benefits:

- Exclusive sponsorship of the PhysChem24 conference dinner, July 3 2024
- Five minute speaking presentation by a representative of your organization at the PhysChem24 conference dinner
- Table of 10 at the conference dinner for your clients and guests
- Logo on all promotional material, including the conference website and dinner menus (with hyperlinks to company website)
- Signage prominently displayed on stage (pull up banner supplied by sponsor).

Hush Symposium Dinner Sponsor (one available) \$10,000

Sponsorship Benefits:

- Exclusive sponsorship of the Hush Symposium dinner, July 4 2024
- Five minute speaking presentation by a representative of your organization at the Hush Symposium dinner
- Table of 10 at the conference dinner for your clients and guests
- Logo on all promotional material, including the conference website and dinner menus (with hyperlinks to company website)
- Signage prominently displayed on stage (pull up banner supplied by sponsor).

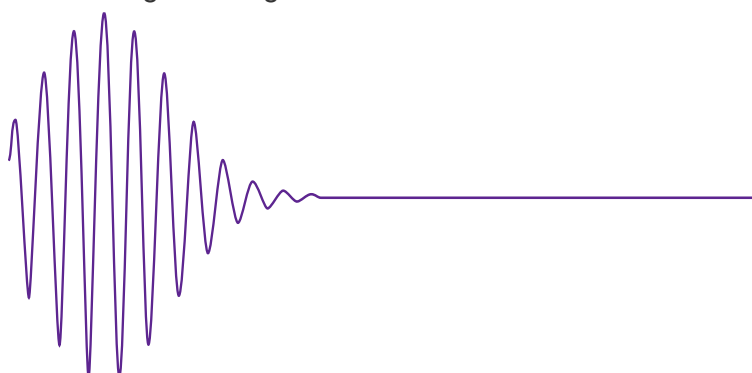


Emeritus Professor Noel Hush
1924-2019
Photo: University of Sydney

Exhibitors \$3,000

Exhibitor Benefits:

- Two complimentary conference registrations, which include all sessions, lunches, morning and afternoon teas, welcome reception and the conference dinner.
- Logo on all promotional material, including the conference website and
- 2m x 2m floor space in the exhibition / delegate lounge
- Table plus two chairs
- Access to power points
- Internet access



Poster Prize Sponsor (one available)

\$1,000

Sponsorship Benefits:

- Exclusive sponsorship of poster prizes for undergraduate and postgraduate student presenters
- One complementary PhysChem24 conference dinner ticket and the opportunity for a representative of your organisation to present the prizes at the conference dinner
- Logo on all promotional material, including the conference website and award certificates (with hyperlinks to company website)
- Signage displayed in the conference foyer (pull-up banner supplied by sponsor)

Early Career Prize Sponsor (one available)

\$1,000

Sponsorship Benefits:

- Exclusive sponsorship of prizes for early career presenters
- One complementary PhysChem24 conference dinner ticket and the opportunity for a representative of your organisation to present the prizes at the conference dinner
- Logo on all promotional material, including the conference website and award certificates (with hyperlinks to company website)
- Signage displayed in the conference foyer (pull-up banner supplied by sponsor)

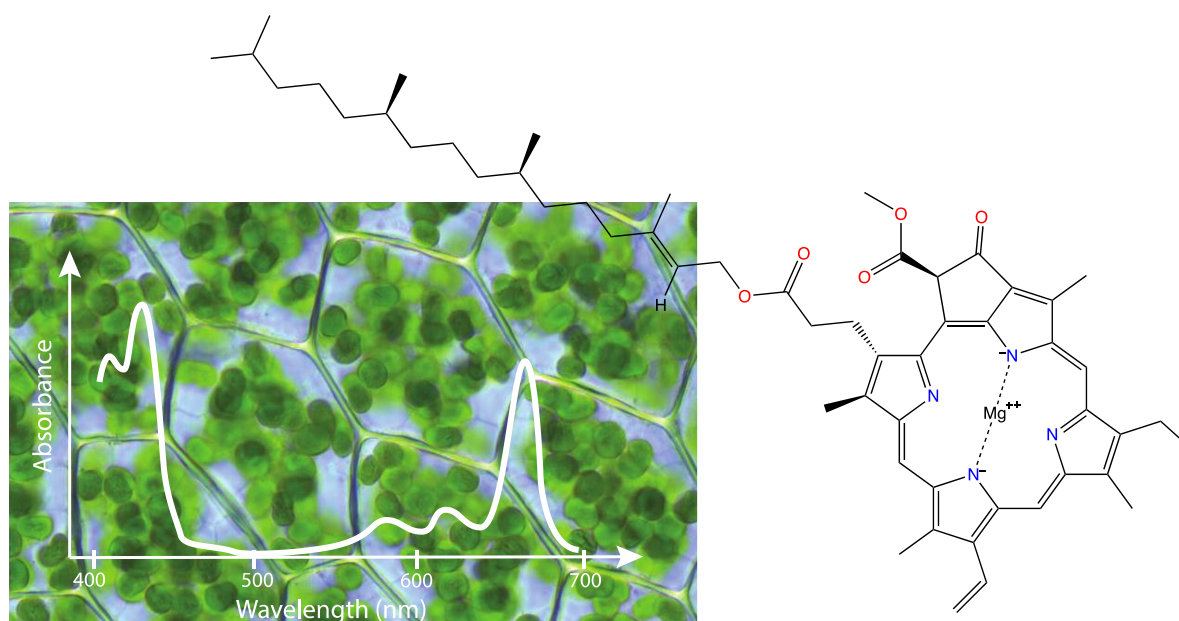


Image credit: Kristian Peters, Chloroplasts Wikimedia commons CC 3.0

For further information please contact Dr Christopher Hansen, on behalf of the PhysChem24 & Hush Symposium organising committee:

M: +61 411 029 666; T: +61 2 9065 3085

E: christopher.hansen@unsw.edu.au

Terms & Conditions

1. COMPLIANCE

If the Exhibitor/Sponsor fails to comply with the terms of this agreement, the Organisers shall have the right to re-let their booked space or sponsor opportunity. As a result, the Exhibitor/Sponsor will be liable for any loss suffered by the Organisers and all monies paid by the Exhibitor/Sponsor will be absolutely forfeited to the Organisers. In the event of the Exhibitor failing to occupy their booked space by the advertised opening of the event, the Organisers are authorised to occupy or cause the said space to be occupied in such manner as they deem best for the interest of the Conference, without refund to the said Exhibitor/Sponsor and without releasing the Exhibitor/Sponsor from any liability hereunder.

2. PAYMENT

Exhibitors/Sponsors must make full payment inc. GST within 14 days of the date of a tax invoice submitted. After this time, if monies have not been paid, the stand will be available for sale to another Exhibitor/Sponsor. No Exhibitor/Sponsor shall occupy his/her stand space in the Conference or receive any sponsor entitlements until all monies owing to the Organisers are paid in full by the Exhibitor/Sponsor.

3. CANCELLATION POLICY

The Organisers will be prepared to consider cancellation of their Contract with Exhibitors/Sponsors, only if the following conditions are complied with:

- The request for cancellation is submitted in writing to the Organisers;
- The reason given for the request of the cancellations is, in the opinion of the Organisers, well founded;
- If cancellation is accepted more than six months before the Conference, the Organisers shall retain an administration fee of \$100;
- If cancellation is accepted between six months and three months before the Conference, the Organisers shall retain 10 percent of the contract price;
- If cancellation is accepted between three months and 30 days before the Conference, the Organisers shall retain 50 percent of the contract price;
- If cancellation is accepted less than 30 days before the Conference, the Organisers shall retain 100 percent of the contract price.

4. EXHIBITOR RESPONSIBILITIES

All Exhibitors shall be producers, importers or representatives for goods and/or services displayed. No Exhibitor shall display on his/her stand any advertisement for goods manufactured and/or sold, or services provided, by a non-Exhibitor unless written permission has been obtained from the Organisers. Exhibitors can be representatives from companies that wish to promote job opportunities within their companies.

No stand may be sublet in any manner without consent of the Organisers. Exhibitors shall comply with the rules and regulations stipulated by the Organisers, the venue, relevant Health Department, Emergency Service authorities, and with all relevant State and Commonwealth Acts.

The Exhibitor will not damage any walls, floors or ceiling of the Exhibition Area in which his/her stand is located with nails, screws, oil, paint, or any other material whatsoever.

No Exhibitor shall erect any sign, stand, wall or obstruction which, in the opinion of the Organisers, and/or venue, interferes with an adjoining Exhibitor.

The Exhibitor is responsible for the safety and security of their products, display, stand, and staff. During the bump-out period, material should not be left unattended at any time.

All Exhibits and display material must be removed from the site by the time and date indicated by the Organisers, and/or venue.

It is the responsibility of the Exhibitor to leave the stand space clean and tidy during the Exhibition and after bumping out.

5. LIABILITY

All Exhibitors/Sponsors hereby accept liability for all acts or omissions committed by themselves, their staff and any directly associated contractors, agents and visitors, and undertake to indemnify the Organisers against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the Organisers or incurred or become payable by them, including any legal costs and expenses and any compensation costs and disbursements paid by the Organisers on the advice of Counsel to compromise or settle any such claims, relating to the aforementioned acts or omissions. This liability extends to include samples and products distributed by the Exhibitor/Sponsor of any kind, whether such items be sold or given away free. Notwithstanding the indemnity hereby given, the Exhibitor/Sponsor undertakes to arrange appropriate third party liability insurance.

The Organisers shall not be responsible for any damages claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor/Sponsor. The Exhibitor/Sponsor agrees to indemnify the Organisers in the event of any claim made against the Organisers.

6. INSURANCE

The Organisers and venue owners will NOT be responsible for the safety of any Exhibit or property of any Exhibitor/Sponsor or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock-outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organisers or for any loss or damage occasioned, if by reason of happenings of any such event the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor agrees and undertakes to insure in their full replacement value the contents of his/her stand and all associated equipment and materials.

7. RIGHTS OF THE ORGANISERS

The Organisers reserve the right, in unforeseen circumstances, to amend or alter the exact location of the stand, and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Organisers. The Organisers reserve the right to postpone the holding of the Conference from the set dates, and to hold the Conference on other dates as near to the original dates as practicable, utilising the right only where circumstances necessitate such action and without any liability to the Organisers. If due to any unforeseen circumstances it is found necessary to close the Conference on any day or days, or to vary the hours during which the Exhibition is open, the Organisers reserve the right to do so, at their sole discretion.

The Organisers reserve the right to stop any activity on the part of any Exhibitor that may cause annoyance to other Exhibitors or visitors. Business must be conducted only from the Exhibitor's own stand and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition. Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the Exhibition may be removed by the Organisers or their agents. The Organisers shall not be responsible for any loss thereto occasioned by such removal. Any publicity material shall be displayed and/or given away only from the Exhibitor's own stand unless otherwise discussed by the Organisers.

The Organisers may from time to time add to or vary the foregoing rules and regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under this agreement and shall not operate to increase the liabilities of the Organisers.

Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these Rules and Regulations. The Organisers reserve the right to prohibit in whole or in part and reject any Exhibitor or his/her representative in the case of failure to comply with the Rules and Regulations. There shall be no return of payment if the Organisers deem such rejection or prohibition necessary.